

SELLING POINTS!!!



Have you ever stopped to think that during an interview your goal is to be a great salesperson?
That's right, you are selling your strengths to that employer!

If you want to be successful in your job search you must know your selling points.

The list below will help you identify some of your personal strengths. After you identify them, make sure you can back them up with a story or statistic.

For example, instead of saying I'm dependable, say on my last job I only missed 1 day of work in 2 years. Or instead of saying I have great customer service skills, share a short story of when you had to help an angry customer.

Accurate	Adaptable	Assertive	Confident
Creative	Dependable	Detail Oriented	Efficient
Energetic	Enthusiastic	Hard worker	Independent
Knowledgeable	Leader	Motivated	Multi-Tasker
Over Achiever	People Person	Persistent	Positive
Practical	Problem Solver	Reliable	Resourceful
Responsible	Safety	Takes Initiative	Team Player